

PRESS RELEASE



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ARRK helps Channel Five's The Gadget Show make concept of the future a reality.

Global prototyping specialists, ARRK Product Development Group, were delighted to be able to help the makers of Channel Five's "The Gadget Show" bring one of their presenter's futuristic gadgets to life using its Rapid Prototyping technology.

The presenters of the show, Suzi Perry & Jason Bradbury, were each tasked with creating a wearable gadget of the future. With some ideas in mind they turned to product design and innovation consultants "Smallfry" to help make their ideas a reality. It was at this point that Suzi Perry's team, having decided to develop a pair of futuristic MP3 shoes, approached ARRK to produce a number of prototype components to house all the necessary electronics within the soles of the high heeled shoes.

With both presenters competing against the clock and each other to come up with a winning gadget, once ARRK had received Suzi's team's CAD Data we quickly set about building a number of components for the shoes using our fleet of in-house Stereolithography (SLA) and Selective Laser Sintering (SLS) machines. Within hours of the builds being initiated the parts, built out of SLA's high clarity resin and SLS's glass filled nylon powder, a tough, durable material, were dispatched for final assembly.

With both presenters having to demonstrate their wearable gadgets in front of a live audience and judge, we are delighted to say that Suzi Perry's MP3-playing shoes were chosen as the programme's winning gadget.

Links: <http://fwd.five.tv/gadget-show/blog/episode-9-future-tech>

Links: www.arrkeurope.com

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Profile:

ARRK Product Development Group Limited prototyping division provides an extensive range of services to engineers and designers from a wide range of industries. With a wealth of prototyping technologies, capacity, materials, and staff technical know how at the client's disposal, ARRK is ideally placed to offer the best solution to match their requirements.

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